

The Alliance

bulletin

Providing key information on a no-frills format for professional who travel to write, edit, broadcast or create images. Editor : Ashley Gibbins : Ashley@itwalliance.com

Issue 129 : December 2012

www.itwalliance.com

Section one :

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- Opportunities
- New partners and agencies
- News, leads and What's on
- Reasons to write about
- A place to stay

Section two (ongoing opportunities) :

- Travel products and services
- Travel guides

Appendix one

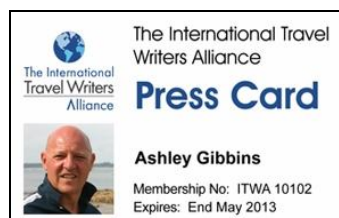
- The directory of opportunities for press card holders

Registering with the Alliance

To register with the Alliance visit : www.itwalliance.com, and register as a :

- **Member** : travel journalists
- **Editor** : editors of publications
- **Partner** : tour, travel, transport and tourism industry representatives, or an
- **Agency** : PR and marketing agencies with travel related clients

The Alliance Press Card



The International Travel Writers Alliance Press Card now provides Alliance journalists with a formal recognition of their status and standing within the profession.

See Appendix one for opportunities for press card holders.

For more information email Ashley@itwalliance.com.

The Global Travel ITWA Prepaid Master Card



The International Travel Writers Alliance **Global Travel ITWA Prepaid MasterCard**, operates in partnership with Global Currency Exchange Network, one of the UK's leading foreign exchange companies.

The Prepaid Card is a smart and cost effective way to carry euros or dollars abroad -simply preload your Card then use it like a debit card to pay for goods at thousands of shops, restaurants and other outlets.

The card is currently available to UK based journalists only.

<https://itwa.gcencurrencycards.com/>

Join and follow



http://www.linkedin.com/groups?gid=2978414&trk=hb_side_g



[@writersalliance](https://twitter.com/writersalliance)

The Alliance Syndication Network

The Alliance Syndication Network is a new initiative from the International Travel Writers Alliance, that will be of interest to journalists who have, or contribute to, online travel publications including travel websites and blogs, bulletins and newsletters etc.

Each Syndicate member will :

- provide brief information on their own online presence, and
- agree to consider publishing a sentence on and link to appropriate features produced by other members in the Syndicate.

Other networking between Syndicate members will be developed.

By co-operating in this way, each Syndicate member should be able to increase the circulation of their own features considerably - and attract dedicated followers in the process.

For more information contact : Ashley Gibbins at Ashley@itwalliance.com.

Opportunities

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

Rocky Mountain International

Rocky Mountain International coordinates the international tourism activities for the state tourism departments of Idaho, Montana, South Dakota, Wyoming and North Dakota.

It takes in :

Yellowstone
the Grand Tetons
Glacier National Park
Sun Valley
Mount Rushmore
Crazy Horse

Jackson Hole
Devils Tower
Flaming Gorge
Buffalo Bill's Cody Country
Little Bighorn Battlefield
Wild Bill's Deadwood

Charlie Russell's Montana
Ernest Hemingway's Ketchum
Southwest Idaho
Rapid City
Coeur d' Alene, and
Cheyenne

Visit : www.rockymtnintl.com and www.rmi-realamerica.com.

Alliance members wishing to discuss individual research visits or group press trips to the regions should contact Hayley Gee at hayley.gee@kbc-pr.com.

Cycling Malaysia

Tourism Malaysia has developed 87 cycling packages to give visitors the chance to explore the country at their leisure and in a "live like locals" experience.

The 'Tour of Delights' offers visitors the chance to explore Penang in North-West Malaysia, one of the most developed, ethnically diverse and thriving tourist areas.

Over two days and one night the tour covers a total distance of 6.07km over a predominantly flat course that is relatively easy for most visitors.

Friendly Penang motorists politely give way to cyclists, allowing visitors to explore a total of 20 points of interest such as the Clan Jetties of Penang, the traditional Chinese fishing settlements, and the UNESCO World Heritage Site, Cheong Fatt Tze Mansion in just over 8 hours.

The two-day, one-night 'Tour of Heritage' allows visitors to explore Ipoh, the capital city of Perak State, by both van and bicycle.

The first leg is a half-day Ipoh city Tour by van, with the second leg covering 8.41km by bicycle, taking just over two hours and covering ten sites.

Support for press trips may be available.

Visit: www.tourismmalaysia.gov.my. Contact : Flo Powell at flo@representationplus.co.uk.

Istanbul, Turkey

Istanbul has been voted by readers of Food and Travel magazine as Destination of the Year at the inaugural Food and Travel Reader Awards.

Istanbul is now seen as a top city-break destination with more than 8 million visitors annually.

The city straddle two continents and recent archaeological excavations have shown its history to date back 8000 years.

Visit : www.goturkey.com and www.foodandtravel.com/awards. For further information or to arrange a press trip contact Ela Ayhan at turkeytourism@redmintcomms.co.uk.

Working with the Alliance

The following travel industry partners and agencies have registered with the Alliance and are keen to work with Alliance travel writers, editors, broadcasters and photographers.

Other Alliance partners and agencies can be found at www.itwalliance.com.

Partners

Diacovschi.com (Netherlands)

Diacovschi.com is a Netherlands home based travel agency which mainly is specialized in tourism and business tourism in Romania and unknown Romania.

In 2013 the company will publish its own travel guide about Romania to sell on the Dutch Market.

Visit : www.diacovschi.eu. Contact : Gerrit Diacovschi at info@diacovschi.com.

Bradenton Area Convention & Visitors Bureau

The Bradenton Area CVB is the official travel planning resource for Anna Maria Island & Longboat Key, and their coastal companions, Bradenton and Lakewood Ranch, nestled along Florida's southwest Gulf coast between Tampa Bay and Sarasota. With 12 miles of pristine white sand beach

Visit : www.bacvb.com. Contact : Tara Donovan at tara.donovan@bacvb.com.

Welcome to Yorkshire (UK)

Welcome to Yorkshire is the official marketing agency for tourism within the county and receives over 200 million visits each year.

Visit : www.yorkshire.com. Contact : Helen Smith at hsmith@yorkshire.com.

South Iceland Adventures

South Iceland Adventure leads tailored adventures across Iceland for individual travellers, groups and companies seeking to experience this North Atlantic island bordering the Arctic Circle.

Specialising in winter pursuits such as glacier hiking, backcountry skiing and snow-kiting, South Iceland Adventure also leads summer and year-round pursuits such as diving, snorkelling, super jeep driving, canyoning, horse riding and cycling.

Visit : www.icelandadventure.is Contact : Sigurdur Bjarni Sveinsson at Siggi@siadv.is.

Denbies Wine Estate (UK)

Established in 1986, Denbies Wine Estate is England's largest single estate vineyard with 265 acres of vines. It's one of the first wine estates in the world to give visitors of all ages a unique and fascinating insight into all aspects of the wine producing process, all year round.

The flint-clad Chateau-style Visitor Centre hosts two restaurants; the indoor Garden Conservatory and the third floor Gallery Restaurant providing spectacular views of the estate, together with a diversely stocked wine and gift shop and garden farm shop.

The Denbies Farmhouse Guest Accommodation, ETB 'Silver 4 with its stunning views over the vineyard is perfect for guests wishing to extend their stay.

Visit : www.denbies.co.uk. Contact : Jeannette Simpson at jsimpson@denbiesvineyard.co.uk.

Women Traveling the World

Women Traveling the World offers custom boutique tours for women only. Groups are small with a max of 12 persons and are custom tailored for each destination.

Visit : www.womentravelingtheworld.com. Contact : Jennifer Vader Lind at info@womentravelingtheworld.com.

Destin Vacation Boat Rentals (USA)

Destin Vacation Boat Rentals is a full-service boat rental and watersports attraction service offering a large selection of watercraft and watersports equipment rentals, parasailing rides, fishing charters, and harbour cruises.

Visit : www.destinvacationboatrentals.com Contact : Heather Thomas at info@destinvacationboatrentals.com

News

Mark Nicholls

Freelance travel writer and International Travel Writers Alliance member Mark Nicholls was among the winners at the British Travel Press Awards held in London on November 21, clinching the award for the Travel Trade Feature of the Year.

His quirky article called Time Travel examined global time zones and some of the unusual locations on earth where they seem to defy logic, as well as offering tips to frequent flyers on how to reduce the impact of jet lag.

The article appeared in the HRG journal On Business. Mark, who is based in Norfolk in the UK, is also a contributor to Travel Mail, The Glass online, travel pages in the UK regional press including the Eastern Daily Press, Skier and Snowboarder magazine and Italia!

The 4th British Travel Press Awards, held at RIBA (Royal Institute of British Architects), before an audience of over 250 travel writers, journalists, broadcasters, photographers, editors and senior members of the UK travel industry, attracted more than 500 nominations and entries from national newspaper, consumer and trade titles, online travel titles, travel guide books and TV and radio programmes.

Other Alliance members who wish to have their achievements highlighted in this bulletin should send information to Ashley Gibbins at Ashley@itwalliance.com.

Royal Brunei Airlines

Royal Brunei Airlines, the flag carrier airline of the Sultanate of Brunei, has unveiled its new livery and logo, as the first step of RB's overall rebranding.

In the coming months, the next year, the national carrier will be rolling out a new website experience (including new social media experience), new uniforms, and new lounge and ticket office environments.

The completion of the rebranding process will be timed to coincide with the entry into service of 787 Boeing Dreamliners on 1 September 2013, making RB the first airline in South-East Asia to take delivery of this aircraft.

Visit : www.bruneiair.com. Contact : Roxane Farley at rfarley@goodrelations.co.uk.

ScotRail's Highland bike hire project.

ScotRail has earned Highly Commended in the Innovation category at the ATOC National Cycle Rail Awards for its cut-price bike hire scheme.

The scheme, which allows cyclists to enjoy scenic A-to-B journeys across the Highlands, is believed to be the only UK cycle-rail scheme in which local shops organise the return of hire bikes, meaning cyclists no longer have to pedal back to their starting points.

Visit : www.scotrail.co.uk/cycling. Contact : Danny Carden at daniel.carden@firstgroup.com.

Rail Europe

Pre-Christmas travellers can save up to 65% on train tickets from Paris to a host of French destinations with Rail Europe.

Offers are available on routes from Paris to Reims, Avignon, Montpellier, Bordeaux and Marseille and from Paris to Nice, Cannes and Antibes.

Other destinations featured in the offer include Toulouse, Strasbourg, Perpignan, Grenoble and Luxembourg.

Visit : www.raileurope.co.uk. Contact : Amanda Monroe at 526729, or amonroe@raileurope.co.uk.

South African Airways

South African Airways has been named "Best Airline to Africa" and "Best Airline in Africa" by Premier Traveler Magazine.

Visit : www.flysaa.com and www.southafrica.net. Contact : Elizabeth Ninomiya at ElizabethNinomiya@flysaa.com.

Qatar Airways

Qatar Airways has taken delivery of its first of 60 Boeing 787 Dreamliners on order.

The aircraft is also the world's first 787 to be fully connected with wireless facilities enabling passengers in business and economy cabins to remain connected with the ground through Wi-Fi and GSM telephony options.

Qatar Airways has a fleet of 112 aircraft flying to 120 destinations across Europe, Middle East, Africa, Asia Pacific, North America and South America.

Visit www.qatarairways.com. Contact : Steele Paulich at Steele.Paulich@brightergroup.com.

Azamara Club Cruises

Luxury cruise line, Azamara Club Cruises, is renovating its two European boutique hotel-style ships, Azamara Journey and Azamara Quest.

Both ships are entering drydock to receive a shipwide facelift and a new profile with a dark-blue hull.

The two, 694-guest ships sail European destinations, including the Baltic and Scandinavia, British Isles, Western Europe, French and Italian Rivas, Greek Isles, Croatia, Holy Land and Black Sea. They also sail Asia, South America and lesser-travelled islands of the West Indies.

Visit : www.azamarclubcruises.co.uk. Contact : Louise James at louisejames@rccl.com.

VisitBritain

VisitBritain has re-launched its free image library comprising 3,500 high quality images available for media and the travel industry.

The images library pages showcase featured images and Press will also have links to VisitBritain's Media Centre for further pictures and stories.

Visit : www.visitbritainimages.com. Contact : Mark Di-Toro at mark.di-toro@visitbritain.org.

Leads

Palau

Located in the westernmost corner of Micronesia, Palau is an archipelago of more than 586 islands with about 20,000 inhabitants.

One of the world's dive destinations, Palau has spectacular water features and beaches as well as Rock Islands and Jellyfish Lake.

Sam's Tours, Palau's dive center, has introduced its live aboard dive yacht Palau Siren, in partnership with Worldwide Dive and Sail and the Siren Fleet.

Palau Siren, which features eight large staterooms and a panoramic dining area, will operate year round embarking on seven and ten day excursions.

Visit www.visit-palau.com. Contact : Ngedikes Bechesrrak, at nbechesrrak.pva@visit-palau.com.

Dangers of orphanage tourism in Cambodia

A group of humanitarians who live and work in Cambodia has banded together to launch Orphanages: Not the Solution, a website to raise awareness about the negative impact of orphanage tourism.

The purpose of the website is to educate people about what orphanage tourism is and the devastating affect is having on the children of Cambodia, many of whom are not even orphans.

Visit : www.orphanages.no. Contact : Alexia Nestora, at alexia@lassocommunications.com.

Cleveland, Ohio

West Side Market

Cleveland's West Side Market is celebrating its 100th year with over 100 vendors providing ethnically diverse food including cuts of meat, seafood, fresh local produce and baked goods.

The Museum of Contemporary Art

The Museum of Contemporary Art has opened in University Circle, a unique cultural center that also is home to the Cleveland Orchestra, Institute of Music, the Cleveland Museum of Art and Case Western University. Visit : www.mocacleveland.org.

Visit : www.positivelycleveland.com. April Ingle at aingle@positivelycleveland.com.

Pegasus Airlines

Pegasus Airlines flies a scheduled service to 22 destinations within Turkey and 37 internationally.

In September 2011, Pegasus began codeshare flights with airberlin, Germany's second largest airline.

More recently Pegasus launched joint Istanbul-Baku flights with Azerbaijani airline Azal.

Visit : www.flypgs.com. For more information or to request a press trip contact: Rebecca Erol at pegasus@redmintcomms.co.uk.

Sarasota, Florida

Sarasota County is located on the West Coast of Florida, 45 minutes from Tampa and one and half hours drive from Orlando.

The area has white sand beaches, wildlife and a string of unspoilt natural islands, comprising what is promoted as 'hidden Florida'.

Visit : www.visitsarasota.org. Contact : Antonia Robinson at antonia@goshpr.c.o.uk.

The West Somerset Railway

The West Somerset Railway is England's longest "heritage" railway and runs its steam trains over 20 miles of line between Bishops Lydeard (a large village 4 miles from Somerset's county town of Taunton) and the seaside town of Minehead.

Along the way the journey takes travellers through the Quantock Hills (an Area of Outstanding Natural Beauty) and along the Exmoor Coast.

Possible destinations to explore along the route include the ancient seaport town of Watchet, Washford whose attractions include Cleeve Abbey (in the care of English Heritage) and Torre Abbey, or the medieval village of Dunster with its 1000 year old castle (in the care of the National Trust). Trains run on selected dates throughout the year and a daily service runs from mid-May to early October.

Alliance press card holders who would like to have a familiarisation visit can obtain two Freedom of the Line Day Tickets and a package of information about the Railway by contacting John Simms via john.com@wsrail.net.

There will also be representatives of the Company at South West Group Travel at Yeovilton Museum on 12 January 2013, Excursions at Alexandra Palace on 26 January 2013 and the Steve Reed Tourism Show at the Reebok Stadium in Bolton on 28 January 2013.

Visit : www.warail.net. Contact : John Simms at john.com@wsrail.net.

What's on

Montréal Igloofest

18 to 27 January 2013

The 7th annual edition of Igloofest returns to Montréal this winter with nine days of dance rave.

Taking place in sub-zero temperatures, the Igloofest is held on the Jacques-Cartier Pier and showcases performances from some of the best artists on the electro scene.

Visit : www.igloofest.ca and www.tourisme-montreal.org. Contact : Robyn Margetts at robyn.margetts@citizenrelations.com.

The JORVIK Viking Festival, York UK

16th to 24th February 2013

The Annual JORVIK Viking Festival celebrates the time, 1,000 years ago, when York was under Viking rule and great celebrations took place every February called 'Jolablot' to herald the coming of spring and the survival of winter hardships.

In the early 1980s the York Archaeological Trust revived Jolablot, creating the largest Viking Festival in Europe. Now in its 28th year, the Festival attracts more than 40,000 visitors to the city attracting Viking re-enactors from across Europe.

The festival has over 80 events including a Viking battle finale with fire drawings, a 60ft boat burning, a Strongman competition and the Annual best beard competition.

Visit : www.visitjorvik.org. Contact : Claire Winsor at Claire.Winsor@sirencomms.com.

Tribeca Film Festival, New York, USA

17 To 28 April 2013

This film festival screens over 400 new and independent films, and features panel discussions with filmmakers and actors, and an outdoor family festival.

Organised by Robert De Niro's production company Tribeca Productions. Renowned festival brings local, national and international talent to downtown New York.

Visit : www.tribecafilm.com. Contact : Tammie Rosen at trosen@tribecaenterprises.com

New Orleans Jazz And Heritage Festival, Louisiana, USA

26 April 2010 to 05 May 2013

The birthplace of jazz celebrates its heritage with live music, food and crafts. Runs over two weekends. Over 500 acts perform in total.

Visit : www.nojazzfest.com and www.jazzandheritage.org. Contact : Matthew Goldman at matthew@nojazzfest.com.

Beale Street Music Festival, Memphis, Tennessee, USA

03 to 05 May 2013

A major multi-genre music festival featuring over 60 acts performing on three outdoor stages and a blues tent. Organised as a part of the Memphis in May International Festival

Visit : www.memphisinmay.org. Contact : Diane Hampton at dhampton@memphisinmay.org.

Lufthansa Festival Of Baroque Music, London

10 to 18 22 May 2013

The festival is one of the largest celebrations of baroque music of the 18th century featuring performances from international soloists and ensembles.

Visit : www.lufthansafestival.org.uk. Contact : Helen Tweedy at helen@albion-media.co.uk.

Festivals in Oxfordshire UK

Oxford Jazz Festival

24-30 March 2013

The Oxford Jazz Festival returns this Easter, based in the Oxford Castle Quarter, with a varied line-up and late night jazz sessions in an ancient crypt, a marquee with headline acts in the Castle Gardens.

City restaurants will be offering a wide range of jazz genres, and there will be stage sponsored by local breweries.

Visit : www.oxfordjazzfestival.com. Contact : press@visitoxfordshire.org.

CS Lewis Jubilee Festival

19-22 September 2013

CS Lewis, author of the Narnia books, lived, taught and died in Oxford. Commemorating 50 years since his death in 1963, the Festival will include a talk by Lewis biographer Alister McGrath, a play by Susie Stead, guided walks and special church services.

Visit : www.cslewisjubileefestival.org. Contact : press@visitoxfordshire.org.

Carnival Of Culture, Kreuzberg, Berlin, Germany

17 to 20 May 2013

A multi-cultural parade and street festival features music, dance and art. Over 100 bands and 4300 paraders from 70 countries participate in the procession. Parade takes place on May 23.

Visit : www.karneval-berlin.de. Contact : Nadja Mau at info@karneval-berlin.de.

Bath International Music Festival, Bath UK

22 May to 2 June 2013

The festival features classical, world, folk, contemporary and jazz music.

Visit : www.bathmusicfest.org.uk. Contact : Juliet Simpson at juliet.simpson@bathfestivals.org.uk.

Festspillene: Bergen International Festival, Norway

22 May to 5 June 2013

The Largest event of its kind in Nordic countries featuring opera, dance, drama, literature and visual arts. Around 50,000 visitors attend (30,000 at indoor events and 20,000 at outdoor performances).

Visit : www.fib.no. Contact : Silje Gripsrud at siljeg@fib.no.

Reasons to write about

Hidden Pousadas Brazil

Hidden Pousadas Brazil, the leading representation for pousada accommodation in Brazil has been awarded the official seal of approval by Brazil's GECOPA/ Ministry of Sport.

The company's latest promotional campaign is 'Brasil, um paraíso natural a ser descoberto' or 'Brazil, a hidden paradise yet to be discovered'. It highlights the pousadas and off the beaten track destinations in areas surrounding the World Cup cities.

In attracting more independent travellers to Brazil the project aligns with the Brazilian Government's aim to double the number of foreign visitors to the country over the next five years.

Hidden Pousadas Brazil offers accommodation in pousadas, the B&Bs, inns, ecolodges and boutique hotels.

Alliance press card holders are invited to contact the company if they would be interested in accommodation during a trip to Brazil.

Visit: www.hiddenpousadasbrazil.com. Contact : Fola Odumosu at fofa@hiddenpousadasbrazil.com.

Relief Riders International

Relief Riders International is a for-profit adventure travel company that leads relief missions on horseback through the Thar Desert of Rajasthan, India and the Cappadocia region of central Turkey.

Since its inaugural Relief Ride in 2004, RRI has performed 15 Relief missions, developed seven humanitarian/medical programs, and treated over 20,000 people of whom 15,600 were children.

Relief Riders International works in association with the Indian Red Cross to research, design and expedite all of its medical programs in India.

In October 2010 RRI received the 2010 United Nations Positive Peace Award in the small business category.

Relief Riders International is now taking reservations for its next trips:

- the Bikaner Relief Ride Feb. 2-16, 2013, and
- the Chanod Relief Ride Feb. 25-Mar.10, 2013.

Visit : www.reliefridersinternational.com. Contact : Alexia Nestora at alexia@lassocommunications.com.

Vence, Provence, France

The small French town of Vence in Provence has a contemporary art collection made up of some 80 acclaimed international works by artists including Marc Chagall, Henri Matisse, Arman, Bernard Pages, Claude Viallat, David Mozziconacci and Robert Malaval.

The entire collection is now going on public display at the Château de Villeneuve and Fondation Emile Hugues.

The Chateau Saint-Martin & Spa - set on the ruins of an ancient knight's temple, is a 51 room hotel known for its culinary expertise.

Visit : www.chateau-st-martin.com. Contact : pc@verypcc.com.

Mountain biking in the Black Forest, Germany

Mountain biking is a popular pursuit through the Black Forest – a region with an extensive network of cycling trails for enthusiasts of all levels.

Intermediate riders can travel 450 metres above sea level and experience woodland trails surrounding the Geroldsau waterfall.

For the more adventurous and those in search of hefty climbs and swift descents, the 'torture trail' is a 4-6 hour challenging bike ride to the region's most picturesque peaks some 1,000 metres above sea level.

Climbing along the Haimbachtal Valley past the Schafberg estate, cyclists travel along the Mullenbildweg trail up to the Nachtigall, the mountain pass between Baden Baden and Gernsbach (also crossed by the Tour de France teams in 2006).

Brenners Park-Hotel & Spa, is located in Baden-Baden on the edge of the Black Forest and is celebrating its 140th Anniversary this year.

Visit : www.blackforestinfo.com and www.brenners.com. Contact : pc@verypcc.com.

Tiger tourism in India

Earlier in 2012 the Supreme Court of India imposed an interim ban on Tiger Tourism in India in key tiger habitats, stopping one of the top attractions for tourists to the country.

The ban has now been lifted and tourism will be allowed once again to many of the core areas of the National Parks. Whilst tourism within the tiger reserves will now be limited to 20% of the core area of the Reserve, in most reserves the tourism zone is well within this area.

The ban has been fought by a huge number of people in India, looking to protect the forests of India, the livelihoods of many local communities and the conservation efforts for the tiger population itself.

Ampersand Travel arrange trips to all the top tiger parks in India.

Visit : www.ampersandtravel.com. Contact : jk@verypcc.com.

Central Macedonia

Central Macedonia, is an area of Northern Greece offering history and nature while, as the region's capital, Thessaloniki is about to go into its second century of independence.

Thessaloniki is Greece's second city. Home to 1 million people, it has a vibrant nightlife, year round temperate climate and a history which dates back over 3,000 years. The Romans, Byzantines and Ottomans all once ruled here, each leaving their own marks on its architecture and character.

Over 550km of coastline make Halkidiki a beach lovers destination and one of the most visited destinations in Greece. Away from the beach Halkidiki offers outdoor activities including mountain biking, riding, bird-watching, trekking, while the proximity to Mount Athos means that there are religious tours.

Pieria, which is home to the legendary Olympus mountains, has the summit of Mytikas climbing to nearly 3,000 metres. This largely rural area also has 70km of top class beach, and a large wetland.

The area of Mount Athos (also known as 'Holy Mountain') is surrounded by 300km of coastline and is known for its natural beauty.

Mount Athos itself is inhabited only by 2,200 monks in twenty Byzantine monasteries, twelve cloisters and eight hundred monk's cells.

Visit : www.exploringmacedonia.com. Contact: Andy Sotiropoulou at andy@mediacofss.com.

The Isles of Scilly, UK

The Isles of Scilly has been named in the World's Top 10 Islands to visit by the National Geographic.

The Isles of Scilly – which lie 28 miles off the Western tip of Lands End - came in at number 2 – ahead of destinations such as Tahiti, Capri, the Canary Islands and Saba in the West Indies.

The five inhabited and scores of uninhabited Islands offer opportunities to explore and outdoors including activities such as hiking, swimming with seals, sailing, kayaking and diving.

Getting to the UK's most westerly Island archipelago is set to improve significantly ahead of the start of the 2013 season and beyond.

For the start of the 2013 season, the number of scheduled flights to the Islands will be increased as will the number of planes operating on the routes to the Islands.

The Scillonian III foot passenger ferry will also be undergoing a major refurbishment and passenger improvement works ready for the start of the 2013 season

Visit : www.simplyscilly.co.uk and www.islesofscilly-travel.co.uk. Contact : Karen Baker at karen@mercury-pr.co.uk.

Flanders, Belgium

Soul Show Studios, Antwerp

Soul Show are studios that can be rented for long or short terms in the centre of Antwerp.

Designed in a modern vintage style by designer Jeanne van der Meulengraaf, the apartments are in the the heart of the Marnixplats and just a short walk from the Antwerp Grote markt district.

Visit : www.soulsuites.com.

Sleeping Around - Antwerp

Sleeping Around now has an installation in Antwerp and consists of a converted shipping container, complete with bed, bathroom, air conditioning and most essentially, a docking station!

It is situated in the new Het Eilandje docklands district of Antwerp.

Boutique Hotel Caelus VII - Tongeren

The Caelus VII hotel is the latest boutique hotel to open in the city of Tongeren (Eastern Flanders).

Tongeren is known for hosting one of the largest antique markets in Europe, which takes place every Sunday.

Visit : www.caelus.be.

Visit : www.visitflanders.co.uk. Contact : Anita Rampall at anita@visitflanders.co.uk.

New Attractions in Flanders

The Bruges Historium, Flanders

The new Bruges Historium, which opens on 25 November 2012, aims to take visitors back to medieval times and on a sensory exploration of the city's culture and history.

Visit : www.historium.be/en.

La Loge- Contemporary Art forum in Brussels

La Loges is a new space dedicated to contemporary art and encourages artists to develop projects around space and habitat.

For a list of exhibitions on offer see www.la-loge.be.

Visit : www.visitflanders.co.uk. Contact : Anita Rampall at anita@visitflanders.co.uk.

European wine regions

European activity holiday specialist UTracks has chosen their top wine destinations across Europe.

Bordeaux

With a total vineyard area of over 120,000 hectares, Bordeaux is France's largest wine growing area.

There are 54 appellations of Bordeaux wine, ranging from large quantities of everyday table wine to some of the most expensive and prestigious wines in the world. Average vintages produce over 700 million bottles of Bordeaux wine, 89% of which is red.

Tuscany

Located in central Italy, Tuscany is home to some of the world's most notable wine regions, including Chianti, Brunello di Montalcino and Vino Nobile di Montepulciano.

It is also famous for the dessert wine Vin Santo, as well a class of wines known in the trade as 'Super Tuscans', which are considered of high quality and command high prices.

Burgundy

Burgundy has a higher number of 'appellations d'origine contrôlée' than any French region, which are classified from delineated Grand Cru vineyards down to more nonspecific regional appellations.

The most famous wines here (those commonly referred to as 'Burgundies') are dry red wines from Pinot Noir grapes and white wines made from Chardonnay grapes, with small amounts of rosé and sparkling wines also produced.

Rioja

Rioja is made from grapes grown in three regions in northern Spain (the Autonomous Community of La Rioja but also in parts of Navarre and the Basque province of Álava) with many wines traditionally blending fruit from all three regions.

La Rioja has a total of 57,000 hectares cultivated, yielding 250 million litres of wine annually, of which 85% is 'tinto' (red). A distinct characteristic of Rioja wine is the effect of oak aging.

Douro

This surprisingly unspoilt valley (the Douro River flows through steep channels for around 125 miles across the north of Portugal) is home to the first demarcated wine region in the world.

Established in 1756 when the Port industry developed, it has the country's highest wine classification as a 'denominação de origem controlada'.

Although associated primarily with Port, it produces just as much table wine (non-fortified wines) as it does fortified wine.

A division of World Expeditions, UTracks and Sherpa Expeditions offer a collection of activity holidays across Europe.

Visit : www.UTracks.com. Contact : Tom Panagos at pr@worldexpeditions.co.uk.

El Nido, The Phillipenes

El Nido covers a land area of 465.1 square kilometres and is made up of 45 islands and islets in the northern part of Palawan.

It is one of the sites in the country first inhabited by humans 22,000 years ago as evidenced by fossils and burial sites, dating back to the Late Neolithic Age, found in its many caves and excavation sites.

The El Nido reserve is a popular nature spot with five types of forests, three major marine habitats, mangroves, 50 white sand beaches, coral reefs, and limestone cliffs.

The reserve is home to 16 endemic and 10 endangered species of birds, six endemic species of marine mammals, four endangered species of marine turtles, 100 species of corals, and 813 species of fish.

Visit : www.wowphilippines.co.uk. Contact : info@itsmorefuninthephilippines.co.uk.

A place to stay

The Taskonaklar Boutique Hotel, Turkey

The Taskonaklar Boutique Hotel is located in Uçhisar, the highest town in the Turkish region of Cappadocia.

The Taskonaklar Boutique Hotel, a member of Great Hotels of the World, has rooms and suites carved into volcanic formations and accommodation combines subterranean spaces, rough-hewn walls and stone archways with fresh air in the form of terraces and balconies.

Visit : www.taskonaklar.com. Contact : Tolga Akarcalı at tolga@taskonaklar.com.

Generator Hostels, Dublin

Generator Hostels has seen its Dublin hostel win the title of 'Favourite Hostel in Ireland' at the TNT Golden Backpack Awards.

Located next to the Old Jameson Distillery on Smithfield Square and within walking distance of the Temple Bar and Nightlife district, the modern hostel has over 500 beds, including en-suite rooms (shower and toilet).

Generator Hostels, which has properties in Berlin, Copenhagen, Dublin, Hamburg, London and Venice, will be pleased to consider offering accommodation to Alliance press card holders. The group will open two new hostels in Barcelona and Berlin Mitte in 2013.

Visit : www.generatorhostels.com. Contact : Abi Lloyd at generatorhostels@lewispr.com.

ONYX Hospitality Group

Thailand-based hotel management company ONYX Hospitality Group has announced a new OZO resort in the coastal town of Pattaya, Thailand.

The 170-room OZO Pattaya will be located in the city centre, within easy reach of Pattaya's attractions, nightlife and beach. The new project will bring the total number of new OZO projects under development to seven.

Among these, the OZO Wesley Hong Kong and OZO Chaweng Samui, on the Thai island of Koh Samui in late 2013.

Visit www.onyx-hospitality.com. Contact : Natalie Schofield at natalies@hillsbalfour.com.

The Centara Koh Chang Tropicana Resort, Thailand

The Centara Koh Chang Tropicana Resort on Klong Prao Beach on Thailand's west coast has reopened following refurbishment.

Centara Hotels & Resorts is Thailand's leading operator of hotels, with 38 deluxe and first-class properties covering all the major tourist destinations in the Kingdom.

A further 18 resorts in the Maldives, Vietnam, Bali Indonesia, Sri Lanka and Mauritius Indian Ocean, brings the present total to 56 properties.

Visit : www.centarahotelsresorts.com. Contact : Sharan Berry at sharanb@avenuesales.co.uk.

Parrot Cay by COMO, Turks & Caicos

Parrot Cay by COMO, three two-bedroom Beach Houses have opened in Turks & Caicos, the private island resort in the northern Caribbean.

Visit : www.comohotels.com/parrotcay. Contact : pc@verypcc.com.

Hyatt Place Yerevan, Armenia

Hyatt Hotels is to open the Hyatt Place hotel in Yerevan, the capital of Armenia in spring 2013.

The hotel will be located next to Republic Square, the heart of Yerevan's city centre, and is in close proximity to the Government House, the Ministry of Foreign Affairs, the National Gallery, and Abovyan Street, the city's main thoroughfare with many boutiques, cafes and gift shops.

The hotel is the third Hyatt Place hotel under development in Europe, joining Hyatt Place Amsterdam Airport and Hyatt Place Zurich Airport.

Visit : www.hyatt.com. Contact : Charlotte Hill at charlotte@grifcopr.com.

Alila Fort Bishangarh, Rajasthan

Asian hotelier Alila Hotels & Resorts will open its first Indian heritage property in late 2013.

Located at Bishangarh Village in the Jaipur District, the Alila Fort Bishangarh will be a luxury 59-suite boutique resort in a restored 230 year-old Rajasthan Fort.

Positioned on a granite hill in the Aravalli Mountain range, with 360-degree views, the site is owned by the ruling Maharaja, Rao Rajendra Singh, and has been in his family since the 14th century. The fort is thought to be the only one of its kind to be converted into a heritage resort and is an example of the Jaipur Gharana architecture influenced by both the Mughals and the British.

Alila Fort Bishangarh will become the third Alila property in India, joining the contemporary Alila Diwa Goa and Alila Bangalore.

Visit : www.alilahotels.com. Contact: Paul Charles at alila@verypcc.com.

The Westin Puntacana Resort, Dominican Republic

Starwood Hotels & Resorts Worldwide is to open the Westin Puntacana Resort, in the Playa Blanca area of the Punta Cana Resort & Club complex in 2013

The Westin Puntacana Resort will be the company's second Dominican Republic property with the Sheraton Punta Cana Village having opened in October.

Visit : www.godomincanrepuclic.com. Contact : Esther C Smith at esthercsmith@hotmail.com.

Sandals Resorts

Sandals Resorts International (SRI), parent company of Sandals Resorts, Beaches Resorts and Grand Pineapple Beach Resorts has purchased LaSource Resort in Grenada.

The property, which is located on Pink Gin Beach is surrounded by the Caribbean on three sides, will become Sandals LaSource Grenada Resort & Spa.

Sandals Resorts has portfolio of 14 beachfront properties on the Caribbean islands of Jamaica, Antigua, Saint Lucia, The Bahamas and Grenada.

Visit : www.sandals.co.uk/grenada. contact : Holly Barnett at holly.barnett@sandals.co.uk.

Villa Clarisse, Saint Martin de Ré, France

Villa Clarisse, sister property of L'Hôtel de Toiras, which can accommodate up to 18 people, is a 17th century villa available to rent for short or long stays between November and March.

Villa Clarisse is located the heart of Saint Martin de Ré, a French port town on the island of Île de Ré.

Visit www.villa-clarisse.fr. Contact : Hannah Summers at Hannah@grifcopr.com.

Akamas Villas

Launched in 2010, Akamas Villas is a luxury villa company based in West Cyprus, currently offering 42 bespoke holiday-rental properties.

All villas are situated in and around the Akamas region in the mountainous conservation areas of Chrysochou Bay, Agarka, Polis, Latchi and Neo Chorio.

Visit : www.akamas-villas.com. Contact : Leila Stocker at leila@turtle-pr.com.

Quintessential Bed and Breakfast, UK

Quintessential Bed and Breakfast, QBandB, is a website dedicated to showcasing luxury bed and breakfast homes.

The portfolio currently includes 22 bed and breakfast homes ranging from Cotswold stone cottages to a Georgian hall.

Visit : www.quintessentialbedandbreakfast.com. Contact : Nicola Crewe-Read at nicola@quintessentialbedandbreakfast.com.

Centara Grand Resort & Spa Pattaya

Centara Hotels & Resorts will open the five-star Centara Grand Resort & Spa Pattaya, its fourth property in Pattaya, in March 2013,

The new build nine-storey hotel will be located at Phratamnak Hill on the east side of the city in the centre of the exclusive Phratamnak district close to Phratamnak Beach.

Visit : www.centarahotelsresorts.com/pattaya. Contact : Sharan Berry at sharanb@avenuesales.co.uk.

Vanbrugh House Hotel, Oxford UK

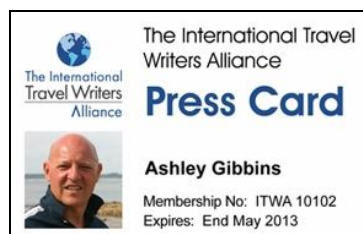
The Vanbrugh House Hotel is a new luxury boutique hotel in central Oxford

Visit : www.vanbrughhousehotel.co.uk and www.visitoxfordshire.org/press. Contact : press@visitoxfordshire.org.

Travel products and services

The International Travel Writers Alliance Press Card

The Alliance has launched its **Press Card**.



Press Card holders will receive the card itself, confirming the holders identity as a member of the International Travel Writers Alliance and the members logo for use on your email signature, website and stationery.

There will be ongoing support from the Alliance in advance of - or during – a members travels with regard to confirming membership with editors or travel industry representatives etc, and first call press trip opportunities sourced by the Alliance.

For more information email **Ashley@itwalliance.com**.

The Global Travel ITWA Prepaid MasterCard

The Global Travel ITWA Prepaid MasterCard is a new initiative brought to you in partnership with Global Currency Exchange Network, one of the UK's leading foreign exchange companies.



The Prepaid Card is a smart and cost effective way to carry euros or dollars abroad -simply preload your Card then use it like a debit card to pay for goods at thousands of shops, restaurants and other outlets.

The card is currently available to UK based journalis only. The Alliance is looking to extend the initiative worldwide.

For more details and to apply for The Global Travel ITWA Prepaid MasterCard visit :

<https://itwa.gcencurrencycards.com/?r=1952>

Travel guides

The following travel publishers will provide review copies to Alliance members.

AA Travel Guides

Visit : www.shop.theaa.com/store/travel-guides.
Katie Stephens at katie.stephens@theaa.com.

Anova Books

www.anovabooks.com. Helen Ponting at
hponting@anovabooks.co

Berlitz

www.berlitzpublishing.com.

Bradt Travel

www.bradtguides.com. Rachel Fielding at
rachel.fielding@bradtguides.com

Brit's Guide

www.foulsham.com. Margaret Lashbrook at
margaret.lashbrook@lineone.net or Sue Wilkins at
wilkins@foulsham.com.

Cicerone

www.cicerone.co.uk. Contact : Sarah Spencer at
sarah@cicerone.co.uk

Eland Publishing

www.travelbooks.co.uk. Barnaby Rogerson at
barnaby@travelbooks.co.uk.

Fisher's Travel SOS

www.fisherstravelsos.com. Furgan Syed at
furqan.syed@fisherstravelsos.com.

Global Travel Publishers

www.africa-adventure.com. Kate Bandos at
kate@ksbpromotions.com.

Globetrotters LogBook

www.globetrotterslogbook.com. Giedo Claes at
giedo@globetrotterslogbook.com

Inn House Publishing

www.innhousepublishing.com. Kathryn McWhirter at
kathrynmcwhirter@btopenworld.com.

Insight

www.insightguides.com. Julia Spence at
julia.spence@ukonline.co.uk.

In your pocket guides

www.inyourpocket.com. Craig Turp at
editor@inyourpocket.com.

Jane's Smart Art Guides

www.JanesSmartArt.com. Jane McIntosh
at MJM@JanesSmartArt.com

Jonglez Publishing

www.jonglezpublishing.com. Alexandre They at
alexandre@editionsjonglez.com.

Kuperard Publishers

www.kuperard.co.uk. Contact : Geoffrey Chesler at
geoffreychesler@btinternet.com.

Morris Communications

www.themilepost.com. Contact Kate Bandos at
kate@ksbpromotions.com.

Odyssey Books & Guides

www.odysseypublications.com. Contact : Caroline
Eden at caroline@odysseypublications.com

Oxygen Books city-lit

www.oxygenbooks.co.uk Malcom Burgess at
malcolm@oxygenbooks.co.uk

Rough Guides

www.roughguides.com. Contact :
press@roughguides.com

Summersdale travel publications

www.summersdale.com. Contact : Dean
at dean@summersdale.com.

Take two Books

www.taketwobooks.com Sarah Duvalle at
Sarah@taketwobooks.com.

Turnleft

www.turnleftguides.com Contact: Nick Buteau at
nick@turnleftguides.com

The International Travel Writers Alliance

AllWays traveller



The International Travel Writers Alliance is the world's largest association of professional travel writers, editors, broadcasters and photographers.

www.itwalliance.com

AllWays traveller provides independent travellers with an equally independent view of the world from the professional travel journalists in the Alliance

www.allwaystraveller.com

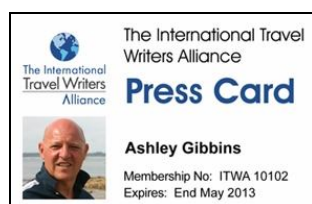
Ashley Gibbins FCIPR, MCIOJ
0776 419 8286
Ashley@itwalliance.com

Appendix one



Press card opportunities

Opportunities for Alliance press card holders directory : December 2012



The following press trip opportunities are being offered to press card holders by the Alliance's partners worldwide.

Alliance members should quote their press card number when making contact with the media contact and be prepared to show their card if, and when, requested. Alliance partners have been requested to ask for a member's press card number.

Information on obtaining an **International Travel Writers Alliance Press Card** can be found in *Travel products and services* below or by emailing Ashley@itwalliance.com

Opportunities A to E

- 40Berkeley, Boston
- Adventure Cat Sailing, San Francisco Bay
- Africa Safari Holidays
- Bath Tourism Plus
- The Broadway Collection New York
- BusyBus, Liverpool & Chester – UK
- The Castle Inn Hotel, Lake District UK
- Champagne-Ardenne Tourisme
- Charming Hotels Madeira
- Ciclismo Classico
- City Running Tours-Chicago
- Cotswolds Inns & Hotels
- The Ebrington Arms, UK
- The Elphinstone Hotel, Scotland
- EUROPA-PARK, Germany
- Experience Nottinghamshire

Opportunities F to O

- Focus Hotels
- Frontier Travel
- Frontiers Travel
- Generator Hostels, Europe
- Great Hotels of the World
- The Haweswater Hotel, Cumbria UK
- Helpful Holidays, UK
- Hidden Pousadas Brazil
- Holidaylettings
- Home Base Holidays
- The Horseshoe Inn, Scottish Borders
- The Inn on Fifth, Naples, Florida
- Ker & Downey Botswana
- Kempinski Hotels Worldwide
- Kempinski Gold Coast City, Ghana
- Kempinski Russia
- Knock Castle Hotel and Spa, Scotland
- La Residencia Mallorca
- Linthwaite House, Cumbria UK
- LocalGuiding, worldwide
- The Loch Melfort, Scotland
- Love Loch Lomond, Scotland
- Murada, and Hotel Mar i Vent, Mallorca
- Michael Neave Kitchen and Whisky Bar, Edinburgh
- The Marriott Paris Champs-Elysees, Paris
- Mir Corporation
- Newcastle Gateshead Marriott Hotel Metrocentre
- New York Circle Line Sightseeing Cruises
- Norfolk Hideaways, UK
- OAM Hotels, Thailand
- The Oetker Collection, Europe

Opportunities P to Z

- Lovelady Shield, Cumbria
- Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt
- The Pheasant Inn, Cumbria UK
- Pembrokeshire, South West Wales
- Pocono Mountains, Pennsylvania
- Ravenstone Manor, Cumbria UK
- Reykjavik Bike Tours, Iceland
- Rosalie Bay Resort, Dominica
- The Royal Park and The Cranley, London
- Rushton Hall, Northamptonshire, UK
- Saigon Streets, China
- Sail Lofts St Ives
- Secret London
- Shama and Shama Luxe, Asia
- Shakespeare Country, UK
- Shieldhill Castle Hotel, Scotland
- St Mary's Hall Hotel, Scilly
- Swaziland and Malawi
- theExplorateur
- Three Nelson Hotels in Cheshire, UK
- Tipi Adventure, Herefordshire UK
- Tongabezi Lodge, Zambia
- Visit Orlando
- VisitCornwall
- Wedgwood the Restaurant, Edinburgh
- Welcome to Yorkshire, UK
- Wilderness Scotland
- The West Somerset Railway
- www.cornwallscottages.co.uk

40Berkeley, Boston

40Berkeley, located in the heart of Boston, is New England's largest hostel and a leading budget traveler destinations on the East Coast. It is one of *Hostel/World's* forTop 10 Hostels in the US.

40Berkeley will be delighted to consider providing accommodation to Alliance press card holders able to profile the hostel in their features.

Visit : www.40Berkeley.com. Contact : Oliver Mernick-Levene at 40berkeleyhostel@gmail.com.

Adventure Cat Sailing, San Francisco Bay

Adventure Cat Sailing will be delighted to 'comp' Alliance press card holders.

Visit : www.adventurecat.com. Contact : Sharon Schrum at sharon@adventurecat.com

Africa Safari Holidays

Africa Safari Holidays will be happy to offer any press trip services to Alliance press card holders who are looking to travel to East Africa.

Visit : www.africasafariholidays.net. Contact : Agnes Njagi at info@africasafariholidays.net

Bath Tourism Plus

Bath Tourism Plus will host press visits for Alliance press card holders to the Georgian and UNESCO World Heritage city of Bath.

Visit : www.visitbath.co.uk. Contact : Audra McSherry at audra_mcsberry@bathtourism.co.uk

The Broadway Collection New York

The Broadway Collection New York, a group of 24 new and classic Broadway musicals, will host Alliance press card holders with a commission.

Visit : www.broadwaycollection.com. Contact : Della Tully at Della.Tully@btinternet.com

BusyBus, Liverpool & Chester, UK

Sightseeing tour BusyBus, will host Alliance press card holders (with a guest) on a review basis.
Visit: www.busybus.co.uk. Contact : Vera de Ruiten: vera@busybus.co.uk

The Castle Inn Hotel, Lake District UK

The Castle Inn Hotel is a four star family hotel located in the northern Lake District. The property offers large spacious rooms and is situated just moments from Lake Bassenthwaite and close to Skiddaw, one of the area's most popular peaks.

The Castle Inn is always happy to hear from Alliance press card holders who are interested in stories about the Lake District.

Visit : www.castleinncumbria.co.uk. Contact : Samantha Marsh at samantha@infinitypublicrelations.co.uk

Champagne-Ardenne Tourisme

Champagne-Ardenne Tourisme is four French departments boasting historic sites and châteaux, walking and cycling routes, a variety of sports, superb natural scenery and Champagne will be pleased to consider press visits for Alliance press card holders.

Visit : www.champagne-ardenne-tourism.co.uk. Contact: Doug Goodman at doug@douggoodmanpr.com

Charming Hotels Madeira

Charming Hotels Madeira are pleased to offer Alliance press card holders special rates and will consider offering accommodation to press card holders with a confirmed commission.

Visit: www.charminghotelsmadeira.com. Contact: Antonio Silva at asilva@charminghotelsmadeira.com

Ciclismo Classico

Ciclismo Classico will consider offering tours to Alliance press card holders with a commission.

Ciclismo Classico is a specialised "boutique" tour operator that offers authentic and exciting cycling vacations. Its well-crafted educational trips in Italy, France, Spain, Austria and New England are active immersions into local art, language, music and, of course, delicious cuisine.

Visit : www.ciclismoclassico.com. Contact : Adam York at adam@sublimepub.com

City Running Tours-Chicago

City Running Tours-Chicago will be delighted to give free 5k running or walking tours to Alliance press card holders.

Visit : www.cityrunningtours.com/chicago. Contact : Marlin Keesler at marlin@cityrunningtours.com

Cotswolds Inns & Hotels

Cotswolds Inns & Hotels has won the AA Small Hotel Group of the Year award for 2012-13. The groups portfolio includes :

The Cotswold Inns & Hotels collection includes:

The Bay Tree, Burford	
The Manor House Hotel, Moreton-in-Marsh	The Broadway Hotel, Broadway
The Bear of Rodborough, Stroud	The Lamb Inn, and
The Swan, Bibury	The Hare & Hounds Hotel, Tetbury

Cotswolds Inns & Hotels will be delighted to consider offering Alliance press card holders accommodation for review purposes.

Visit : www.cotswold-inns-hotels.co.uk. Contact : Sue Heady at sue@headycommunications.com.

The Ebrington Arms, UK

The Ebrington Arms is a 17th Century inn in an Area of Outstanding Natural Beauty in the rolling hills of the Cotswolds at Ebrington near Chipping Campden, Gloucestershire.

This Cotswold country pub offering award-winning food (awarded 2 rosettes by The Michelin Guide) and ales (winner of the CAMRA North Cotswolds Pub of the Year 3 times in a row) will be delighted to consider offering review accommodation on a case by case basis.

Visit : www.theebringtonarms.co.uk. Contact : Anna Sharp at anna@asharppr.com.

The Elphinstone Hotel, Biggar, Scotland

Situated in the centre of Biggar, thirty miles outside of Edinburgh, the Elphinstone Hotel is a traditional and charming Coaching Inn, with a history going back over 400 years. The Elphinstone Hotel will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.elphinstonehotel.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

EUROPA-PARK

EUROPA-PARK, which is Germany's biggest theme park, located in the tri-border region of Germany, France and Switzerland, offers guests more than 100 attractions and international shows in 13 European themed areas, over 90 hectares.

EUROPA-PARK will be delighted to offer complimentary entrance press card holders plus one other where they have a written commission and on presentation of the card.

Visit : www.europapark.com. Contact : presse@europapark.com.

Experience Nottinghamshire

Experience Nottinghamshire invites Alliance press card holders to visit Robin Hood country. There will be the chance to see the Major Oak in Sherwood Forest, try your hand at archery, visit England's oldest pub and meet Robin Hood himself on a special guided tour.

Website: www.experiencenottinghamshire.com/robin-hood. Contact: Erin Huckle at erin.huckle@experiencenottinghamshire.com

Focus Hotels

Focus Hotels invite Alliance press card holders to review their three and four-star properties located in key destinations across the UK.

Visit : www.focushotels.co.uk. Contact : Nat Frogley at nat@bacall.net

Frontier Travel

Frontier Travel organise tailor-made holidays to Canada in both Summer and Winter.

The company will consider offering individual press trips for Alliance press card holders who can get commissions from UK national newspapers, websites or high end publications with large circulations.

Visit : www.frontier-canada.co.uk and www.frontier-ski.co.uk. Contact: Dave Ashmore at dave@frontier-travel.co.uk

Frontiers Travel

Frontiers Travel will consider offering tours to Alliance press card holders on assignment.

Frontiers Travel specialise in the finest worldwide fly fishing and shooting destinations.

Visit : www.frontierstravel.com. Contact : Adam York at adam@sublimepub.com

Generator Hostels

Generator Hostels is a European hostel chain with properties located in Berlin, Copenhagen, Dublin, Hamburg, London and Venice.

The group has over 4,500 beds in Europe and attracts over 1.2million visitors worldwide each year. Adding to the chain will be a hostel in Barcelona, and another in Berlin Mitte, both in 2013.

Generator Hostels will be delighted to consider review accommodation to Alliance press card holders.

Visit : www.generatorhostels.com. Contact : Christien Jansen at ChristienJansen@generatorhostels.com.

Great Hotels of the World

Great Hotels of the World represent over 200 of the world's finest hotels and resorts would be pleased to consider offering press trip accommodation to alliance members.

Visit : www.ghotw.com. Contact : Ashleigh Silverman at asilverman@ghotw.com

The Haweswater Hotel, Cumbria UK

The Haweswater Hotel, an art-deco hotel located next to the secluded Haweswater Reservoir, Cumbria, UK, will be happy to consider offering accommodation to Alliance press card holders.

Visit : www.haweswaterhotel.com. Contact : Samantha Marsh at samantha@infinitypublicrelations.co.uk

Helpful Holidays, UK

Helpful Holidays, UK will consider offering accommodation to Alliance press card holders with a commission from suitable media.

Visit: www.helpfulholidays.com. Contact: Pat Edgar at PRMatters@dsl.pipex.com

Hidden Pousadas Brazil

Hidden Pousadas offers independent travellers recommendations for uniquely beautiful places to visit and stay in Brazil. Alliance press card holders with commissions for Brazil can enquire about staying at Pousadas within the special collection, outside of high season.

Visit : www.hiddenpousadasbrazil.com. Contact : Fola Odumosu at folo@hiddenpousadasbrazil.com

Holidaylettings

Holiday Lettings offers a range of traditional and unique villas, cottages and apartments worldwide and will consider arranging accommodation at its listed properties for Alliance press card holders.

Visit : www.holidaylettings.co.uk. Contact: Emilie and Kate on press@holidaylettings.co.uk

Home Base Holidays

Home Base Holidays is pleased to offer one year complimentary home exchange membership to Alliance press card holders on assignment to cover home swap or budget holiday ideas.

Visit : www.homebase-hols.com. Contact : Lois Sealey at info@homebase-hols.com

The Horseshoe Inn, Scottish Borders

The Horseshoe Inn is situated in a former blacksmiths shop in Eddleston within the picturesque Scottish Borders, five miles north of Peebles.

It has an award-winning fine dining restaurant, a bar and bistro as well as eight individually decorated bedrooms within the Lodge, a former Victorian primary school.

The Horseshoe Inn will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.horseshoeinn.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

The Inn on Fifth, Naples, Florida

The Inn on Fifth is a luxurious, 87-room boutique hotel in the heart of downtown Naples in Southwest Florida will be delighted to consider accommodations for Alliance press card holders on assignment.

In December 2012, the Inn will offer an additional 32 new club level suites.

Visit : www.innonfifth.com. Contact : Katharina Lane at katharina@hayworthcreative.com

Kempinski Hotels worldwide

Hoteliers since 1897, Kempinski has travelled the world in search of the most fascinating destinations without ever forgetting the finest traditions of its European heritage.

With luxury holiday resorts, business and Spa hotels around the world, every Kempinski Hotel is unique, designed for guests who value five star holidays and luxury getaways.

Kempinski will be pleased to consider providing accommodation to International Travel Writers Alliance press card holders on a case-by-case basis.

Visit: www.kempinski.com. Contact: Hilary Philpott at hilary.philpott@kempinski.com

Kempinski Gold Coast City, Accra, Ghana

The five-star Kempinski Hotel Gold Coast City, is set to open early 2013, next to the Accra International Conference Centre, State House and National Theatre. The hotel is the centrepiece of Accra Gold Coast City, a new downtown for the capital.

The Kempinski Hotel Gold Coast City will be delighted to consider press visits for Alliance press card holders on a case-by case basis.

Visit : www.kempinski.com/accra. Contact Kathryn Peel at kathryn@ophirpr.co.uk.

Kepinski Hotels in Russia

St Petersburg

The Kempinski Hotel Moika 22 is located in a charming and historical area, in the very heart of St Petersburg, on the Moika River, opposite the renowned Hermitage Museum and Palace Square. The Hotel is just two minutes walk from the Nevsky Prospect and close to all major sights and shopping.

Moscow

The 5 star Hotel Baltshug Kempinski Moscow offers the best views of the Kremlin. Located in the heart of Moscow.

Gelendzhik

The Kempinski Grand Hotel Gelendzhik, is a new luxury resort and congress hotel on the Black Sea coast of Russia.

Kempinski will be pleased to consider providing accommodation to International Travel Writers Alliance press card holders on a case-by-case basis.

Visit: www.kempinski.com. Contact: Hilary Philpott at hilary.philpott@kempinski.com.

Ker & Downey Botswana

Ker & Downey Botswana, located in the heart of the Okavango Delta and Moremi Game Reserve, will be pleased to consider press visits to Alliance press card holders with a commission.

Visit : www.kerdowneybotswana.com. Contact : Honour Schram de Jong at honour@honourway.com

La Residencia Mallorca

La Residencia, Mallorca will consider offering one or two night's bed and breakfast accommodation from mid September-May to Alliance press card holders with a commission.

Visit : www.laresidencia.com. Contact : Louise Davis at louise.davis@laresidencia.com

Linthwaite House Hotel, Lake Windemere, Cumbria, UK

Located on 14 acres of peaceful, picturesque grounds and overlooking Lake Windermere, Linthwaite House is a luxury hotel in the Lake District. The hotel's grounds are perfect for a peaceful stroll and trout fishing is available in the estate's own tarn.

Linthwaite House will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.linthwaitehousehotel.com. Contact : Su Hesketh at su@crimsonedge.co.uk.

LocalGuiding

LocalGuiding is an online service connecting travellers with independent, local tour guides in destinations worldwide. It currently has guides in over 500 destinations in 100 countries worldwide - and is recruiting new guides all the time.

LocalGuiding has tour guides in :

Albania	Dominica	Latvia	Slovenia
Angola	Ecuador	Lithuania	South Africa
Argentina	Egypt	Malawi	South Korea
Armenia	England	Malaysia	Spain
Australia	Estonia	Malta	Sri Lanka
Austria	Ethiopia	Mauritius	Switzerland
Bangladesh	France	Mexico	Syria
Barbados	Georgia	Monaco	Tanzania
Belarus	Germany	Morocco	Thailand
Belgium	Greece	Myanmar	The Bahamas
Belize	Guatemala	Namibia	Tunisia
Bhutan	Honduras	Nepal	Turkey
Bolivia	Hong Kong	Netherlands	Uganda
Bosnia and Herzegovina	Hungary	Panama	Ukraine
Botswana	Iceland	Peru	United Arab Emirates
Brazil	India	Philippines	United States of America
Bulgaria	Indonesia	Poland	Uruguay
Cambodia	Ireland	Portugal	Uzbekistan
Canada	Israel	Puerto Rico	Venezuela
Chile	Italy	Republic of Serbia	Vietnam
China	Jamaica	Romania	Zambia
Colombia	Japan	Russia	Zimbabwe
Costa Rica	Jordan	Saint Kitts and Nevis	
Croatia	Kazakhstan	Scotland	
Cuba	Kenya	Senegal	
Czech Republic	Kyrgyzstan	Slovakia	

LocalGuiding will be delighted to hear from Alliance press card holders looking for a local tour guide in the destinations it covers.

Visit : www.LocalGuiding.com. Contact : Robert Blessing at rb@localguiding.com.

Loch Melfort Hotel, Argyll, Scotland

The Loch Melfort is a family run hotel on the coast of Argyll, set in the Scottish West Highlands. All rooms have sea views over Asknish Bay towards Jura, Shuna and Scarba.

The Asknish Bay Restaurant has been awarded two Rosettes by the AA every year since 2000.

The Loch Melfort will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.lochmelfort.co.uk/. Contact : Su Hesketh at su@crimsonedge.co.uk.

Lovelady Shield, Cumbria, UK

Lovelady Shield is an elegant Georgian Country House Hotel near Alston, Cumbria. It stands on the site of a former 13th century convent on the banks of the River Nent and within secluded gardens and un-spoilt countryside.

The hotel can also act as a base from which to visit the UK's Lake District, Hadrian's Wall, the North Pennines, Durham Cathedral and the Yorkshire Dales.

The hotel has 2 rosette awards from the AA , and their restaurant provides elegant surroundings in which to enjoy the award winning cuisine prepared by our Master Chef, Barrie Garton. Lovelady Shield will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.lovelady.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

Love Loch Lomond, Scotland

Love Loch Lomond is a group of tourism operators passionate about the Loch Lomond and Clyde Sea Lochs area will be delighted to host press visits for Alliance press card holders as well as to offer a range of story ideas and activities.

Visit: www.lovelochlomond.com. Contact: Johanna Campbell at Johanna@johannacampbell.com.

Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt Murada, and Hotel Mar i Vent, Mallorca

Mallorca Hotels will be pleased to offer accommodation to Alliance press card holders with a commission for city breaks to Palma and spa & yoga, cycling, walking, hiking, cultural and other activities on the island.

Visit : www.hotelbonsol.es, www.hoteltres.com, www.daltmurada.com and www.hotelmarivent.com.

Contact : Cathryn Hicks at cathryn@douggoodmanpr.com.

The Marriott Paris Champs-Elysees, Paris

The Marriott Paris Champs-Elysees, the only five-star hotel on the Champs-Elysees, will be happy to offer accommodation to Alliance press card holders in the city on an assignment.

Visit: www.parismarriott.com. Contact: Bernice Saltzer at bernice@sortedpr.com

Michael Neave Kitchen and Whisky Bar, Edinburgh, Scotland

Michael Neave Kitchen and Whisky Bar has recently opened on Old Fishmarket Close in the heart of Edinburgh's old town.

Situated in the heart of the Capital and easily accessible from all parts of town the restaurant is set over two floors where diners can relax and indulge in a cocktail in the contemporary bar upstairs before or after their meal .

The eponymous kitchen and whisky bar is the first acquisition by the gifted young chef who has worked with talented chefs from The Bonham and the Amber restaurant in the Scotch Whisky Experience.

Michael Neave Kitchen and Whisky Bar will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.michaelneave.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

Mir Corporation

Mir Corporation will consider offering tours to Alliance press card holders on assignment. Mir Corporation is a well-established tour-operator specialising in tours to Russia, the Trans-Siberian Railroad and tours to Central Asia.

Visit : www.mircorp.com. Contact : Adam York at adam@sublimepub.com

Newcastle Gateshead Marriott Hotel Metrocentre

Newcastle Gateshead Marriott Hotel Metrocentre has completed a £500,000 refurbishment to its leisure facilities.

The hotel, which is next to the Metrocentre, the biggest shopping centre in Europe, will be happy to host Alliance press card holders who would like to visit the North East of the UK.

Visit : www.marriott.co.uk/hotels/travel/nclgh-newcastle-gateshead-marriott-hotel-metrocentre
Contact : Bernice Saltzer at bernice@SortedPR.com.

New York Circle Line Sightseeing Cruises

New York Circle Line Sightseeing Cruises will be delighted to host Alliance press card holders with a commission.

Visit: www.circleline42.com. Contact: Lisa Chamberlain at lisa.chamberlain@btinternet.com

Norfolk Hideaways

Norfolk Hideaways is a holiday cottage/self-catering holiday company with 200 coastal cottages in North Norfolk.

Norfolk Hideaways will be delighted to hear from Alliance press card holders on assignment. Press trips are available and subject to dates and availability.

Visit : www.norfolkhideaways.co.uk. Contact : Danielle Howard at danielle@junglepr.com.

OAM Hotels

OAM Hotels are a collection of seven smaller properties that provide quality accommodation in four key Thai destinations :

- two City Lodge properties in Bangkok and Pattaya
- the Nova Gold Hotel and Nova Platinum Hotel in South Pattaya
- a nature resort in Angkhang in the north of Thailand
- Loei Palace Hotel in Loei, and
- the Vogue Resort & Spa Ao Nang in Krabi.

OAM Hotels will be delighted to consider providing accommodation to Alliance press card holders on a case-by-case basis.

Visit : www.oamhotels.com. Contact : Jessica Flood AT JessicaF@hillsbalfour.com.

The Oetker Collection - Masterpiece Hotels

The Oetker Collection - Masterpiece Hotels are one-of-a-kind, five-star hotels individually designed, with a unique character and distinctive atmosphere.

They are situated in some of the world's most appealing locations, such as Antibes, Baden-Baden, Marrakesh, Paris and Venice.

The Oetker Collection will be pleased to consider offering accommodation to Alliance press card holders - on a case-by-case basis.

Visit : www.oetkercollection.com. Contact : Julia Perowne at jp@verypcc.com

The Pheasant Inn, The Lake District UK

Located at the bottom of Sale Fell and close to Bassenthwaite Lake, the Pheasant Inn dates back to the 17th century and was the haunt of huntsman John Peel. It is situated at the unspoilt northern end of the Lake District, within easy reach of Keswick and Cockermouth.

The hotel bar, one of the most well known bar in the Lake District, is full of local character and characters some of whom are very knowledgeable and opinionated!

The Pheasant Inn will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.the-pheasant.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

Pembrokeshire, South West Wales

Pembrokeshire, South Wales will be delighted to consider offering accommodation to Alliance press card holders with a commission in suitable media.

Visit : www.pembrokeshire.com. Contact: Pat Edgar PRMatters@dsl.pipex.com

The Pocono Mountains, Pennsylvania

The Pocono Mountains region is 2,400 square miles of mountains, lakes, rivers, waterfalls and woodlands in Northeastern Pennsylvania.

The four-county region offers year round outdoor recreation, seasonal festivals and fairs, lavish spas and fine dining. The Pocono Mountains is two hours from Philadelphia and New York City.

The Pocono Mountains Visitors Bureau will be delighted to consider press trip requests from Alliance press cardholders.

Visit : www.800poconos.com. Contact : Elizabeth A. Richardson at Erichardson@poconos.org.

Ravenstone Manor, Keswick, Cumbria UK

Ravenstone Manor is a family run hotel situated just a short drive from the market town of Keswick in the Lake District.

Overlooking Bassenthwaite Lake, and set against the backdrop of Skiddaw, Ravenstone Manor provides guests with a vantage point to fully appreciate the beauty of the Lake District. The grounds of the Hotel are a great start for many walks for any ability; a short amble through Dodd Wood looking for Ospreys nesting or the odd deer to a hike to the summit of Skiddaw.

Ravenstone Manor will consider hosting Alliance press card holders able to review.

Visit : www.ravenstonemanor.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

Reykjavik Bike Tours

Reykjavik Bike Tours will provide press tours of Iceland's capital for Alliance press card holders.
Visit : www.icelandbike.com. Contact : Stefan Helgi Valsson at valsson@centrum.is

Rosalie Bay Resort, Dominica

Rosalie Bay Resort, an eco-luxury and wellness retreat on the Nature Island of Dominica in the Caribbean, located along the Atlantic Ocean at the edge of a UNESCO World Heritage site,

The Rosalie Bay will be happy to consider accommodations for Alliance members on assignment.

Visit : www.rosaliebay.com. Contact: Julie Harper at julie@madiganpratt.com.

The Royal Park and The Cranley, London

The Royal Park and The Cranley, two luxury, boutique hotels located in central London are delighted to welcome Alliance press card holders with suitable commissions.

Visit : www.theroyalpark.com and www.thecranley.com. Contact : Li Boatwright at Li@storringtoncommunications.com

Rushton Hall Hotel and Spa, Northamptonshire

Rushton Hall Hotel and Spa offers guests the chance to stay in what has been a stately home in rural Northampton since 1438.

Everything about Rushton Hall is grand from the moment you pass through its heavy timber doors. Most stunning, however, is the great hall with its magnificent timber roofing, ornate plasterwork, stained glass windows and fireplace.

Rushton Hall will be pleased to consider offering accommodation to Alliance press card holders.

Visit : www.rushtonhall.com. Contact : jacky Mcaulay at j.Mcaulay@rushtonhall.com.

Saigon Streets

Saigon Streets, which run 3 to 3.5 hour street food tours in Ho Chi Minh City, will be delighted to provide Alliance press card holders with a tour for review purposes.

Visit : www.saigonstreeteats.com. Contact : Barbara Adam at theboss@thedropoutdiaries.com.

Sail Lofts St Ives

This group of 12 award winning luxury holiday apartments surrounding a central courtyard, just metres from Porthmeor Beach in St Ives, with their own 'holistic' Ocean Spa, will be pleased to consider offering accommodation to Alliance press card holders with a commission.

Visit: www.thesaillofts.co.uk. Contact: Peter Hutchinson at peter@thesaillofts.co.uk.

Secret London – An unusual guide

Secret London – Unusual bars & restaurants

Following the success of “Secret London – An unusual guide” (Amazon bestseller) Jonglez Publishing has launch its first iPhone applications:

- Secret London – An unusual guide, and
- Secret London – Unusual bars & restaurants

Alliance press card holders able to review the applications can receive a code to download the app for free (iPhone users only).

Visit : www.itwalliance.com. Contact : Alexandre Thery at alexandre@editionsjonglez.com.

Shama and Shama Luxe

Shama and premier brand Shama Luxe is a collection of Asia based luxury boutique serviced apartments.

Shama:

Shama Sukhumvit, Bangkok
Shama Causeway Bay, Hong Kong
Shama Central, Hong Kong
Shama Fortress Hill, Hong kong
Shama Hollywood, Hong Kong

Shama Midlevels, Hong kong
Shama Tsim Sha Tsui, Hong kong
Shama Wanchai, Hong Kong
Shama Century Park, Shanghai
Shama Xujiahui, Shanghai

Shama Luxe:

Shama Luxe Grand Central, Dalian
Shama Luxe Xintiandi, Shanghai
Shama luxe Huashan, Shanghai

Shama and brand Shama Luxe will be delighted to consider providing accommodation to Alliance press card holders on a case-by-case basis.

Visit : www.shama.com. Contact : Jessica Flood AT JessicaF@hillsbalfour.com.

Shakespeare Country

Shakespeare Country UK will host Alliance press card holders and their family for one or two nights with passes to visit the attractions and tickets to the Royal Shakespeare Theatre, subject to availability.

Visit : www.Shakespeare-Country.co.uk. Contact : Tanya Aspinwall at tanya@marketingaloud.co.uk

Shieldhill Castle, the Clyde Valley, Scotland

Shieldhill Castle hotel is a 4 star hotel set in the upper Clyde valley 30 minutes from both Edinburgh and Glasgow.

The Castle dates back to 1199 and offers great character and charm amongst elegant surroundings. The principal building has 16 en suite bedrooms, and the newly refurbished stable block has created a courtyard setting for an extra 10 en suite rooms.

Shieldhill Castle will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.shieldhillcastlehotel.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

St Mary's Hall Hotel, Scilly

St Mary's Hall Hotel, the Isles of Scilly is happy to provide press trip opportunities to Alliance press card holders.

Visit : www.stmaryshallhotel.co.uk. Contact : Karen Baker at karen@mercury-pr.co.uk

Swaziland and Malawi

Geo Group will be delighted to consider press trips to either Swaziland or Malawi for Alliance press card holders with suitable commissions.

Visit : www.thekingdomofswaziland.com and www.malawitourism.com. Contact: Kelly White at tourism@geo-group.co.uk

theExplorateur

theExplorateur reviews hotels, shops, restaurants and travel-related products around the world.

theExplorateur will consider offering Alliance press card the opportunity to review any of its properties.

Visit : www.theExplorateur.com. Contact Gabriella Ribeiro Truman at gabriella@trumarketing.com

Three Nelson Hotels in Cheshire, UK

The Grosvenor Pulford Hotel & Spa, The Pheasant Inn and The Bear's Paw will be happy to accommodate Alliance press card holders with a commission.

Visit : www.grosvenorpulfordhotel.co.uk, www.thepheasantinn.co.uk and www.thebearspaw.co.uk
Contact : Karen Floyd at karen.floyd@symmetrypr.com

Tipi Adventure, Herefordshire UK

Tipi Adventure offers alternative UK holidays on the River Wye in Herefordshire.

Here visitors can stay in luxury tipis along the riverside and take part in daily paddles along the river itself in Canadian Canoes.

The holidays are suitable for anyone aged four upwards and as tuition and buoyancy aids are provided, no previous canoeing experience is required.

Tipi Adventure would be delighted to hear from any Alliance press card holders who would like to know more about the company. Media visits are also available outside of the peak school holiday periods.

Visit : www.tipiadventure.co.uk. Contact : Samantha Marsh:
samantha@infinitypublicrelations.co.uk

Tongabezi Lodge, Zambia

Tongabezi Lodge, upstream from Victoria Falls, and the new eco-friendly Sindabezi Island are located on the Zambezi River in Zambia. Tongabezi will be delighted to consider press visits to their properties from Alliance press card holders with a commission.

Visit : www.tongabezi.com. Contact : Honour Schram de Jong at honour@honourway.com

Visit Dublin

Visit Dublin offers Alliance press card holders visiting on-assignment a Media Pass (the Dublin Pass), which provides free entry to 34 visitor attractions in Dublin.

Visit : www.visitdublin.com and www.dublinpass.com. Contact : Catherine McCluskey at Catherine.mccluskey@failteireland.ie

Visit Orlando

Visit Orlando offers Alliance press card holders visiting on-assignment a complimentary Journalist VIP Passport.

Visit : www.VisitOrlando.com/media. Contact : Amy Rodenbrock at amy.rodenbrock@visitorlando.com

VisitCornwall

Cornwall is located in the far west of Great Britain on a peninsula pointing into the Atlantic Ocean, and with 300 miles of coastline.

Cornwall is also the location of mainland Great Britain's most southerly promontory, The Lizard, and one of the UK's most westerly points, Land's End, while a few miles off shore and even further west is an archipelago of tiny islands that make up the Isles of Scilly.

For Alliance press card holders visiting Cornwall with suitable commissions, VisitCornwall will be pleased to offer bespoke itinerary arrangements and assist in negotiating complimentary or reduced rate accommodation and entry to attractions and activities.

Visit : www.visitcornwall.com. Contact : Julia Hughes at julia.hughes@visitcornwall.com

Wedgwood the Restaurant, Edinburgh, Scotland

Paul Wedgwood and Lisa Channon opened Wedgwood the Restaurant in 2007.

Paul gains inspiration for his style of dishes from regular travels around the world. Favourite dishes in the restaurant include Panko and black sesame crusted mullet or Pork belly, Diver caught scallops wrapped in caul fat.

Paul is also renowned for using interesting wild herbs and salads which feature regularly on the menu especially at lunchtime.

Wedgwood the Restaurant will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.wedgwoodtherestaurant.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

Welcome to Yorkshire

Welcome to Yorkshire, which is the official Destination Management agency for the English county of Yorkshire, has one clear priority, to make Yorkshire the most popular destination in the UK for business and leisure.

In just two years *Welcome to Yorkshire* has grown the value of the county's tourism and visitor economy from £5.9bn to £7bn per annum.

Welcome to Yorkshire will be delighted to consider press trip opportunities for Alliance press card holders with an appropriate commission.

Visit : www.yorkshire.com/mediacentre. Contact : Graham Poucher at gpoucher@yorkshire.com

The West Somerset Railway, UK

The West Somerset Railway is Britain's longest standard gauge "heritage" railway and runs steam trains on a daily basis from early April to early October and on elected dates in other months.

The route is from Bishops Lydeard (4 miles from the Somerset County Town of Taunton) to the small seaside resort of Minehead and the Railway carries some 200,000 passengers each year.

The West Somerset Railway will be delighted to offer Alliance press card holders free travel on its trains. Please book tickets in advance.

Visit : www.west-somerset-railway.co.uk. Contact : John Simms at john.com@wsrail.net

Wilderness Scotland

Wilderness Scotland will consider offering press trip facilities to Alliance press card holders.

Visit : www.wildernessscotland.com. Contact: Ben Thorburn at ben@wildernessscotland.com

www.cornwallcottages.co.uk

www.cornwallcottages.co.uk a specialist internet holiday cottage agency with over 230 properties throughout the Duchy, will be delighted to consider offering self-catering accommodation to Alliance press card holders with a commissioned feature.

Visit: www.cornwallcottages.co.uk. Contact: Jess Money at jess@suebradburypr.com

The International Travel Writers Alliance

AllWays traveller



The International Travel Writers Alliance is the world's largest association of professional travel writers, editors, broadcasters and photographers.

www.itwalliance.com



AllWays traveller provides independent travellers with an equally independent view of the world from the professional travel journalists in the Alliance

www.allwaystraveller.com

Ashley Gibbins FCIPR, MCIOJ
0776 419 8286
Ashley@itwalliance.com